



12 – 15 January 2012

1st ANNUAL MULTIMODAL TRANSPORTATION & LOGISTICS CONFERENCE

January 13, 2012 | Karachi Expo Centre

Co-Organizer



All Pakistan Shipping Association

CONFERENCE AGENDA

0945-1015	Registration
1015-1025	Guests to be seated
1030	Arrival of Chief Guest
1030-1035	Recitation of the Holy Quran

SESSION-I "Multimodal Transport; Impact on Trade Facilitation"

S. #	SPEAKERS	TOPICS	TIMINGS
	<u>Chairperson</u> Capt. Raffat Zaheer , IMMTA Country Representative for Pakistan Honorary Secretary Geneva		1040-1045
1.	Mr. Clay Kerswell Liaison Officer, Trade Facilitation Section, TLB, DTL, UNCTAD, Switzerland	<i>Achieving Trade Facilitation at a time of Increasing Border Security Demands Challenges for the Logistics Industry</i>	1045-1105
2.	Ministry of Railways		1105-1125
3.	Raaziq International		1125-1145
4.			1145-1205
5.	Mr. Tahir Malik Chairman Air Cargo Agents Association of Pakistan		1205-1225
	Q & A Session		1225-1240
	Closing Remarks by Chairperson		1240-1245
	Souvenir Distribution		1245-1250

LUNCH BREAK 1300

SESSION – II “Regional Prospects for Transportation and Logistics”

S. #	SPEAKERS	TOPICS	TIMINGS
	<u>Chairperson</u> Mr. Javaid Mansoor , Executive Secretary National Trade and Transport Facilitation Committee		1410-1415
1.	Mr. Haydar Özkan General Delegate to the Middle East and Region, International Road Transport Union (IRU)	<i>Developing and further facilitating intercontinental trade and road transport between Europe and Asia, notably through Pakistan</i>	1415- 1435
2.	Mr. Tariq M. A. Rangoonwala Chairman International Chamber of Commerce	<i>The importance of multilateral conventions and rules for the logistics industry in Pakistan</i>	1435-1455
3.	Mr. Altaf Asghar Deputy Secretary Economic Cooperation Organization, Tehran	<i>Regional transport issues and particularly emphasis on development of transport system in Pakistan</i>	1455 - 1515
4.	Capt. Anwar Shah Governor, World Maritime University Malmao, Sweden & Member, International Maritime Organizations		1515 - 1535
5.			1535- 1555
6.	Mr. Saadullah Ayaz Pakistan Country Network Coordinator IUCN, International Union for Conservation of Nature and Natural Resources- Pakistan	<i>Developments in Green Freight and Logistics Worldwide and in Asia</i>	1555 - 1615
Q & A Session			1615-1630
Closing Remarks by Chairperson			1630-1635
Address by Chief Guest			1635-1640
Souvenir Distribution			1640-1645

TEA BREAK 1650

Organizer

Supported by



MAXIMIZE YOUR BRAND ACROSS PAKISTAN

We are honored to offer the following Branding Opportunities at the Conference:

Option 1: LUNCH SPONSOR US \$ 7,000

- 20 minutes Speaker slot at the conference Subject to Committee's approval over the submitted abstract
- Attendee participation - 06 invitations for company's staff
- Corporate Promotional Opportunities

(a) Branding Opportunities

1. Space for 2 Vertical Panels at both sides of the stage in the Main Conference Hall
2. Corporate Logo on the Conference backdrop titled as "Lunch Sponsor"
3. Space for 1 Vertical Panel at the entrance of the Main Conference Hall near Conference Registration Desk
4. Space for 2 Vertical Panels inside Lunch Area
5. Corporate Logo on the Conference Pop-up stand at the entrance of Conference Hall
6. Corporate logo on Tent Cards

(b) Value Added Promotional Vehicles

1. Corporate logo on the Show Website

(c) Promotion during Conference Proceedings

1. Acknowledgment of Sponsor Status in Opening / Welcome Speech at the Conference
2. Right to distribute corporate flyers / brochures among the audience
3. Memento presentation to the sponsor by the Conference Chief Guest
4. Speaker Souvenir

Option 2: CORPORATE DESK US \$ 3,000

(a) Branding Opportunities

1. Space for placing a kiosk near Conference Registration Table
2. Space for 1 Vertical Panel in the Main Conference Hall
3. Corporate Logo on the Conference Pop-up stand at the entrance of Conference Hall
4. Corporate logo on Signatures (Directions) stands
5. 3 invitations to attend the Conference

Option 3: GIVE AWAYS SPONSOR US \$ 2,500

1. All stationery (Bags, Pens, Pads & Folders) to carry sponsors logo
2. Space for 2 Vertical Panels in the Main Conference Hall
3. 2 invitations to attend the Conference

Option 4: ATTENDEE PASSES US \$ 2,000

1. Corporate logo on Conference VIP, Attendee Badges, Delegate Badges, and Speaker badges

For further details please contact

Saba Shaikh

Asst. Manager Conferences

sabashaikh@pegasus.com.pkk

Tel: 9221 111 734 266 EXT 252, 255 Cell: 92 333 3773347 Website: www.intertranspakistan.comm